

OHM:TV GmbH  
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## **WELCOME TO THE NEIGHBORHOOD FOR OHM:TV**

Option Agreement with ONTV, Spain

German format sales and distribution company ohm:tv announced today that they have been granted distribution rights for RTL II's latest format **Welcome to the Neighborhood**,

ohm:tv and RTL2 will jointly distribute the format in Europe, The Middle East and South Africa for RTL II's innovative new show **Welcome to the Neighborhood**. The show, which had its premiere during primetime on German commercial network RTL II in September 2007, was one of the most successful in the channel's new releases capturing above average market shares

**Welcome to the Neighborhood** offers contestants the toughest living test of all time. Over the course of one week a group of neighbors test five different families with differing backgrounds to see if they fit into their neighborhood. Under the eagle eyes of the neighborhood community and after five challenging weeks the reward is a detached house in a top location surrounded by scenic views. But only one family will be able to move in.

The journey to win the dream house is tough but fair for the competing families. The diversity and personality of the family contestants involved fuels the excitement to how the neighborhood will react and decide which lucky family wins the fabulous new home.

**Welcome to the Neighborhood** has recently been optioned to ONTV, part of Spanish media conglomerate Grupo Z. Created in 2005 ONTV's aim is to be a part of the newest audiovisual scene.

Continuing with Group Z's philosophy, ONTV is integrated by a group of young professionals with a broad career path in the television fields of both production and content.

Hans Spielthener, Managing Director, ohm:tv commented, "We are delighted to add **Welcome to the Neighborhood** to our format catalogue. The format has generated a lot of controversy in Germany and the show offers a real picture of today's society – all covered in the micro cosmos of a neighborhood. After the success on RTL II, and having just secured an option in Spain with ONTV we strongly believe that this innovative show has strong potential in other territories as well."

### **About ohm:tv**

Since the Company's founding in 2003, ohm:tv has established itself as a successful producer and distributor with an international reputation for its innovative programming. Headquartered in Cologne with an office in Barcelona, ohm:tv develops, produces and distributes a diverse range of programming including tv formats, animation series and mobile phone content.

ohm:tv's programmes define the relationship between powerful programming ideas, excitement, current programming needs and resistance against boring TV

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