

OHM:TV GmbH
Habsburgerring 3
50674 Cologne

Germany

ohm:tv

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www.ohm.tv.com

MOBILE STREAMS EXPANDS EUROPEAN DISTRIBUTION WITH NEW PARTNER OHM:TV

Cologne, 11 November 2008 – Leading mobile services enabler, Mobile Streams, and pioneering developers and distributors of digital animation content, ohm:tv, have teamed up to bring top content to mobile customers in France, Germany, Austria, Sweden, Denmark and other European countries.

Through ohm:tv's distribution channels, mobile customers will be able to tap into Mobile Streams' impressive licensed cartoon animation content library which includes the mobile download favourites: 'Bunny Kill', the series that follows the adventures of 'Snowball' the cute bunny fighting machine; 'Mr Bean', the cartoon version of the popular TV programme; and 'Gangsta Hamstah', featuring number one hamster in 'da hutch G Hamster!

Mobile Streams will be supplying the content in a range of formats: video, ringtones and wallpapers that will then be distributed to ohm:tv's network operator partners in Belgium, France, Germany, UK, Denmark, Sweden, Holland, Slovenia and Austria providing Mobile Streams with an expanded reach into Europe.

"With access to these new countries we look forward to welcoming even more followers of our enjoyable and fun animation content," says Simon Buckingham, CEO of Mobile Streams. "We also look forward to a long and rewarding partnership with ohm:tv".

Hans Spielthener, CEO and Co Founder at ohm:tv added: "This is a great chance for us to distribute these proven popular brands to our partners and onto mobile users in new areas of Europe that Mobile Streams has not yet penetrated."

About Mobile Streams

Mobile Streams is a leading mobile media company providing managed mobile content services to some of the world's largest mobile phone network operators including 3, AT&T, Movistar, Optus, SingTel, Telcel, TIM and Vodafone.

The Company also offers mobile internet services directly to consumers through sites powered by its "Ringtones.com" brand.

Mobile Streams operates subsidiaries in the USA, UK, Germany, Argentina, Brazil, Mexico, Chile, Columbia, Venezuela, Australia, Hong Kong and Singapore and has approximately 70 employees.

For more information, please go to www.mobilestreams.com.

About ohm:tv

ohm:tv defines relationships between powerful, cutting edge ideas and current programming needs. Created in 2003 with the vision of delivering high quality, original content to people everywhere, ohm:tv captures and engages audiences with its compelling and unique multi-platform programming.

ohm:tv focuses on the development and distribution of TV formats and digital content for mobile, web, IPTV and narrowcasting platforms with a focus on short edgy animation. Presently audiences in more than 60 countries around the globe can see ohm:tv's programs from more than 40 independent producers worldwide.

ohm:tv is headquartered in Cologne with an office in Barcelona and partner offices in Toronto and Kuala Lumpur.

www.ohmtv.com.

For further information please contact:

Devika Patel
Mobile: +44 7773 324159
Email: devika.patel@btopenworld.com

Victoria Tayler
Public Relations Manager
m: +41 79 4301915
e: victoriat@mobilestreams.com