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For Immediate Release

OHM:TV TEAMS UP WITH VIDEOMEDIA

Companies sign co-operation for Portuguese market

Cologne, Barcelona – ohm:tv and Lisbon based production house Videomedia have signed an output deal that gives Videomedia access to ohm:tv's entire format catalogue for the Portuguese market - it was announced today by Hans Spielthener, Managing Director, ohm:tv.

The deal involves successful formats like ohm:tv's interactive dating/fashion show Style Date, currently on air in Turkey and entering into its third season in Ireland; Nature Diet, already on air on RTL2 in Germany and now in production in Iceland for Irish network TG4 and TV Busters - one of the most successful formats in the Baltics with more than 400 shows on air.

Hans Spielthener, Managing Director of ohm:tv comments: "The Portuguese market is truly special and very different to our second home market Spain. The important roll of telenovelas and the limited number of slots for entertainment formats, make it invaluable to work with a local partner, that allows us to adapt our shows to local preferences and tastes."

German Susin, Managing Director Videomedia Portugal comments: "We are pleased to team up with ohm:tv to offer and produce their formats for the Portuguese market. These original formats offer fresh and new concepts which will be very attractive for the local market."

About ohm:tv

ohm:tv defines the relationship between powerful programming ideas, excitement, current programming needs and resistance against boring TV.

ohm:tv, based in Cologne and Barcelona, provides innovative tv formats, animation and mobile applications.

About Videomedia

Videomedia is one of the leading independent production groups established into a prominent position over the years - in Spain since 1982, in Portugal since 1993 and in Italy since 2000. The company has experience in entertainment, fiction and documentary television programming.

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