

OHM:TV GmbH
Habsburgerring 3
50674 Cologne
Germany

Press Release

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OHM:TV'S MYSTERY 'MY STORY' SET FOR FRANCE AND AUSTRIA

ohm:tv's ground breaking made-for-mobile drama series **My Story** dashes into France, with the Largardere Group picking up the mobile, TV and Internet rights for its girls skewed channel 'Filles TV'. Simultaneously, Austrian mobile operator Mobilkom also launches the series on its Vodafone Live portal.

My Story a hot two-minute mystery drama series for the 'snack TV' generation is produced by New Zealand production company, The Gibson Group.

Described as a cross between Australian soap *Home and Away*, US's *The OC* with elements of the mystery of *Twin Peaks*, the original series of 40 'byte-sized' episodes aired with resounding success on C4 (New Zealand), Vodafone NZ, and the show's website www.watchmystory.tv in April 2007.

My Story follows a group of fast moving 18-year-old idealists Clare, Kat, Vina and Isaac fresh out of high school and joins them a few months after their friend Regan goes missing, just before the end of the high school year. But now that summer's over they have to think about moving on, finding a place of their own and getting jobs.

Sebastian Burkhardt, Director of Digital Media, ohm:tv, comments "My Story was the first exclusively made-for-mobile and cross-platform drama series made in New Zealand and following its success there, we are delighted that the series has been sold to France and Austria. Apart from its innovative cross-platform concept, the strength of My Story lies in the fact that it has been created to production values formerly only associated with TV and Film".

Further strengthening the company's strategy to offer cross-platform content, ohm:tv will launch the award-winning made-for-mobile series **Forget The Rules** at this year's MIPTV. This cheeky Australian comedy/drama series has already been broadcast on Optus TV, Optus Zoo (mobile) and various online channels including the official website: www.forgettherules.com. **Forget The Rules** with its innovative style of entertainment, offers viewers the opportunity to connect to the program at any time, in any place. Following the show's success at the 2006 MIPCOM Mobile & Internet TV Awards **Forget The Rules** is now in production for a second season.

The series focuses on the lives of three sassy, twenty-something year olds trying to sort out love, life and work. Set in their less than perfect inner-Melbourne share-house, **Forget The Rules** has all the promise and character of '*The Secret Life of Us*' fused with '*Sex and the City*'.

At MIPTV ohm:tv will be located at Stand No.: R33.08

About ohm:tv

Created in 2002 with the vision of delivering high quality, original content to an international audience, ohm:tv captures and engages viewers with its compelling and unique multi-platform programming.

The company creates, distributes and delivers a worldwide, high quality, original and entertaining experience by focusing on the development and distribution of TV formats and digital, edgy animated content for mobile, web, IPTV and narrowcasting platforms. ohm:tv defines relationships between powerful, cutting edge ideas and current programming needs.

About Filles TV

"Filles TV and its website fillestv.com are dedicated to young women from 18 to 24 years old. They cover all topics related to their everyday life. Filles TV is broadcasted via cable and satellite."

For further information please contact:

Devika Patel
Tel: +44 7773 324159
Email: devika.patel@btopenworld.com