



ohm:tv

OPEN YOUR EYES : OPEN YOUR MIND

True South

With the anticipation and excitement of the biggest sporting event of 2010, True South goes countrywide in its search for the one in a lifetime experiences South Africa has to offer. From the world's most luxurious train, award winning wine farms, fashion and to social and historical landmarks are just some of the attractions that must be discovered in South Africa.

tv  mobile  internet 

Fact BOX

Format	13 x 30'
Target Group	Family
Category	Travel
Time Slot	Prime Time
Creator	Jani le Roux
Availability	Worldwide