



ohm:tv

OPEN YOUR EYES : OPEN YOUR MIND

My Story

Breaking new ground in made-for-mobile entertainment, My Story, is a hot, new two minute mystery drama series following 18 year old idealists, Clare, Kat, Vina, Jed and Isaac, fresh out of high school as they look for independence, a place to live, fame, love and a missing friend.

The two-minute episodes of My Story premiered in New Zealand in April 2007. They also screened on TV five nights a week and viewers could subscribe to the show to have it delivered to their 3G mobile every day.

Available as format or finished program.
(www.watchmystory.tv).

tv  mobile  internet 

Fact BOX

Format	40 x 2'
Target Group	Teenagers
Category	Fiction, Cross Media, Mobile
Time Slot	Access Prime Time
Creator	The Gibson Group
Availability	Different Territories