



ohm:tv

OPEN YOUR EYES : OPEN YOUR MIND

Sold in Sixty Seconds

tv  mobile  internet 

Sold in Sixty Seconds is a revolutionary competition clip show and challenge. For avid TV viewers, amateur filmmakers and video bloggers, it is the chance to make the most memorable 60 seconds ad for a popular brand. The lucky winner will have their ad broadcast nationally, win some serious cash and be recognized as a top creative talent.

This is a show about social networking and discovering personal creative power, via commercial storytelling.

Fact BOX

Format	Half Hour & One Hour Special
Target Group	Family
Category	Contest Entertainment
Time Slot	Prime Time
Creator	Media Cartel & Linda Ujuk Prod.
Availability	Europe, Latin America and Canada