



ohm:tv

OPEN YOUR EYES : OPEN YOUR MIND

Hit Me, I'm a Celebrity

Hit Me, I'm a Celebrity follows 10 celebrities on their tough journey from boot camp to the ring. It's not just the celebrities' pride at stake. The longer they stay in the competition the more money they will raise for their chosen charity. The bouts will be overseen by profession referees and judged by a panel of well known judges from the boxing world. Points will be granted on the basis of style, movement and defence along with their essential boxing skills.



Fact BOX

Format	One Hour
Target Group	Family
Category	Celebrity/Reality
Time Slot	Access Prime Time
Creator	ScreenTime ShinAwil Ltd.
Availability	Worldwide excl. UK, Ireland and South Africa