



# ohm:tv

OPEN YOUR EYES : OPEN YOUR MIND

## The Fame Game

tv  internet 

We are governed, our minds moulded, our tastes formed, our ideas suggested largely by spin doctors and PR people.

Now for the first time audiences will see how the machine works by having a close eye on some of the world's best known publicist and consummate media manipulators. They will show us how to turn four ordinary people into publicly acclaimed success stories. All this is just 6 months. We cover it all and then, just in time, when The Fame Game goes on air, the bombshells drop.

### Fact BOX

Format	4 x 1 hour + 1 docu special
Target Group	Family
Category	Factual Entertainment/Reality
Time Slot	Prime Time
Editor	Casey Parsons
Availability	different territories