



# ohm:tv

OPEN YOUR EYES : OPEN YOUR MIND

## Bollywood Dreams

Europeans have acquired an insatiable appetite for Indian culture in all its forms (and not just the cuisine). It seems that Europe just can't get enough of the vibrant colors, passion, glamour and energy of India. As a result, Europe these days, means big bucks for Bollywood. Bollywood Dreams is an innovative and fun alternative to other talent search shows.

Recently, both cultures have been mixing more than ever before. So why not search for the next Bollywood star in Europe?

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### Fact BOX

Format	6 x 45'
Target Group	Family
Category	Reality, Docu-Soap
Time Slot	Prime Time
Creator	OHM:TV
Availability	Worldwide