



ohm:tv

OPEN YOUR EYES : OPEN YOUR MIND

Beauty Queen

Welcome to the most unique quiz show about celebrity gossip. Filmed in different hair salons across the country ranging from the stylish, trendy salon to the country style, small beauty-shop, Beauty Queen challenges clients as they walk in the door.

Participants who accept the challenge win a free makeover as well as the chance to leave the shop with a healthy wad of cash.



Fact BOX

Format	Half Hour
Target Group	Family
Category	Quiz, Game Show
Time Slot	Access Prime Time
Creator	Federica Petruccioli
Availability	Worldwide excl. Italy